



Airborne Law Enforcement Association 2010 Insertion Planning Form

Coordinator's Contact Information

Company Name

Planner's Name

Address

City

State

Zip

Phone

Fax

Email

Advertising Agency (if any)

Air Beat

Buyer's Guide	Jan / Feb	Mar / Apr	Conf Preview	May / Jun	Jul / Aug	Sept / Oct	Nov / Dec
<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Page
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<input type="checkbox"/> Full color	<input type="checkbox"/> Full color	<input type="checkbox"/> Full color	<input type="checkbox"/> Full color	<input type="checkbox"/> Full color	<input type="checkbox"/> Full color	<input type="checkbox"/> Full color	<input type="checkbox"/> Full color
<input type="checkbox"/> B & W	<input type="checkbox"/> B & W	<input type="checkbox"/> B & W	<input type="checkbox"/> B & W	<input type="checkbox"/> B & W	<input type="checkbox"/> B & W	<input type="checkbox"/> B & W	<input type="checkbox"/> B & W
\$	\$	\$	\$	\$	\$	\$	\$

Buyer's Guide Additional Categories, Logos & Photos

Category (\$100 ea additional) _____	Include Photo (\$250 ea) <input type="checkbox"/> Yes <input type="checkbox"/> No	Include Logo (\$250 ea) <input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Total</i>
Category (\$100 ea additional) _____	Include Photo (\$250 ea) <input type="checkbox"/> Yes <input type="checkbox"/> No	Include Logo (\$250 ea) <input type="checkbox"/> Yes <input type="checkbox"/> No	\$

Other Publications & Opportunities

Conference Program Guide	Conference Air Beat Today	E-Newsletter \$350 per Issue	Membership Directory
<input type="checkbox"/> Full Page B & W \$750	<input type="checkbox"/> One Issue Small Space \$250	<input type="checkbox"/> January <input type="checkbox"/> May <input type="checkbox"/> September	<input type="checkbox"/> Full Page B & W \$600
<input type="checkbox"/> Full Page Color \$1000	<input type="checkbox"/> All Three Issues Small Space \$700	<input type="checkbox"/> February <input type="checkbox"/> June <input type="checkbox"/> October	<input type="checkbox"/> Full Page Color \$1000
<input type="checkbox"/> Full Page Cover 2 \$1300	<input type="checkbox"/> One Issue Large Space \$300	<input type="checkbox"/> March <input type="checkbox"/> July <input type="checkbox"/> November	<input type="checkbox"/> Full Page Cover 2 \$1450
<input type="checkbox"/> Full Page Cover 3 \$1300	<input type="checkbox"/> All Three Issues Large Space \$850	<input type="checkbox"/> April <input type="checkbox"/> August <input type="checkbox"/> December	<input type="checkbox"/> Full Page Cover 3 \$1300
<input type="checkbox"/> Full Page Cover 4 \$1300	<input type="checkbox"/> THURS <input type="checkbox"/> FRI <input type="checkbox"/> SAT		<input type="checkbox"/> Full Page Cover 4 \$1750
\$	\$	\$	\$

Conf Aisle Sign \$350 ea
Qty _____ \$

Mouse Pad \$750 ea
Qty _____ \$

Please complete the above and fax to (888) 541-1823 to submit your request. Rate fields have been provided for planning purposes only. A contract will follow to confirm your reservations. Should you have any questions please contact Jennifer Thornton at jthornton@alea.org, or directly at (918) 274-3874. This form is for planning purposes only.

Total Contract \$ _____